

## News Release

### 2017 Newtrition™ Asia Research Grant by BASF: call for science-based solutions for optimizing health in Asia Pacific

- Research to focus on omega-3 fatty acids and plant sterols
- Open for application from August 1 to September 30, 2016
- Opportunities for five researchers to work with industry partners and receive up to €40,000 each to fund projects

**Singapore – August 1, 2016** – BASF launched today the fifth run of the Newtrition™ Asia Research Grant – a science-based innovation platform supporting research in Asia Pacific. This round, the grant challenges researchers in the region to find science-based solutions in optimizing health using omega-3 fatty acids and plant sterols. While omega-3 fatty acids have a strong reputation for their overarching benefits in various life stages, there is a general scarcity of data on omega-3 fatty acid intake and benefits in the Asia-Pacific population. Likewise for plant sterols, which show a high level of evidence for the use in reducing cardiovascular disease risk, however remain unexplored in other health applications.

BASF has consistently demonstrated its dedication to science and holds a leadership position for health and nutrition advocacy. The program, launched in 2012, is established by BASF Nutrition & Health Asia Pacific and sees grants awarded to researchers in Asia

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Pacific to study nutritional topics relevant for the region's demographics and diets. This strategic platform is also a collaboration between BASF researchers as well as manufacturers to investigate and gather first-hand findings in new research areas.

Applications for the Newtrition Asia Research Grant are open from August 1 to September 30, 2016. All applications will be peer reviewed and selected by the Newtrition Asia Research Grant expert panel, which includes eminent academics in human nutrition. Details of the panel will be published at <http://www.basf.com/newtrition-asia-research-grant> in September. Winners will be announced in March 2017.

Tina Low, Director of BASF Human Nutrition Asia Pacific, stated: "At BASF, we believe that science is the key in enabling people to live a healthier life. Our biggest investment in the nutrition of tomorrow is the research we do today. We believe that the best results can only be achieved by collaborating with the most talented and dedicated experts, and we are proud to have the opportunity to work together with them through initiatives such as the Newtrition Asia Research Grant."

Five scientists will be awarded in each round and will receive up to €40,000 each in local currency. Grant awardees will then have 18 months to complete their research projects and have the opportunity to present their winning proposals at the grant award event, where they will receive input from nutrition experts and industry partners. To date, the program has given out awards to more than 20 researchers.

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Researchers interested in applying for the grant program, or finding out more information, can visit <http://www.basf.com/newtrition-asia-research-grant> or email [newtrition-research-grant@basf.com](mailto:newtrition-research-grant@basf.com).

## About the BASF Nutrition & Health division

BASF Nutrition & Health provides a comprehensive product and service portfolio for the human and animal nutrition, pharmaceutical and flavor & fragrance industries. With innovative solutions and modern technologies we help our customers improve their business efficiency and the sustainability of their products. Our human nutrition solutions include vitamins and carotenoids, plant sterols, emulsifiers and omega-3 fatty acids. Vitamins and carotenoids also form an important part of our animal nutrition portfolio, as do other feed additives such as trace elements, enzymes and organic acids. We provide the pharmaceutical industry with a broad range of excipients and selected large-volume active pharmaceutical ingredients such as ibuprofen and omega-3 fatty acids. Furthermore, we offer aroma ingredients such as citral, geraniol and L-menthol. BASF Nutrition & Health operates sites in Europe, North America, South America and in Asia-Pacific. For more information, go to [www.basf.com](http://www.basf.com).

## About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 112,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of more than €70 billion in 2015. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information at [www.basf.com](http://www.basf.com).

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